

*First*

**GLOBAL  
SOIL  
WEEK** | **SOILS  
FOR  
LIFE**



# 2012 REPORT

Where people who care about land and soil gather,  
put their heads together and improve the future...  
first Global Soil Week in hindsight



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Partners:



This event takes place in the framework of the Global Soil Partnership:



Funded by:



Media partners:



# EXECUTIVE SUMMARY: THE GLOBAL SOIL WEEK 2012 IN NUMBERS

A total of 453 participants from 65 different countries attended the first Global Soil Week (GSW). 23 sessions were held at the GSW in partnership with core stakeholders addressing some of the most relevant topics in the field of sustainable land and soil management (see Annex 2 for the full Global Soil Week programme). About 50% of all GSW participants had an active role in the sessions (e.g., giving a presentation, moderating, leading a working group).

The success of the Global Soil Week in achieving its two main objectives is illustrated by the following figures:

## Objective 1

Establishing the Global Soil Week as a transdisciplinary process for knowledge transfer:

- » Fundraising efforts resulted in contributions by key partners to support the implementation of the Global Soil Week. In total, 72,500 Euros were raised by IASS in support of the Global Soil Week: 48,500 Euro were provided by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and 24,000 EUR by the International Fund for Agricultural Development (IFAD).
- » Seven GSW partner organizations (see logos on page 3 of this document) have already stated their support to the Global Soil Forum for the second Global Soil Week event in 2013.
- » Almost 20% of all GSW participants were actively engaged in four working groups that took place on November 21st after the official closing of the event. These groups aimed at developing joint plans of action and identifying potential topics/activities that would inform the working plan of the Global Soil Forum team for the year 2013.
- » The Global Soil Week 2012 was perceived as a great success by the participants<sup>1</sup>.
- » 96% of the participants were satisfied or very satisfied with the event. 92% of the participants agreed that joint processes like the Global Soil Week contri-

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1 The following percentages are based on evaluation sheets completed anonymously by 79 participants. 33% of the participants, who completed the evaluation form, were women and 60% of these participants were over 45 years old. Participants' backgrounds: Scientists (58%), policy-makers (14%), civil society organizations (9%), business sector (2%) and non-specified (15%).



- bute to transformations towards sustainable soil and land management.
- » 92% of the participants were satisfied or very satisfied with the sessions they attended.
- » 92% of the participants stated that the topic of their concern regarding sustainable soil and land management was covered.

## Objective 2

Raising public awareness on the importance of soils in order to influence land and soil policies for sustainable development:

- » A total of 27 national and international media reports were issued in the context of the Global Soil Week. The event was covered by various major newspapers e.g. Die Zeit, Frankfurter Allgemeine Zeitung, taz by radio stations e.g. Deutschlandradio, Deutsche Welle and on television; e.g. Tagesschau (see Annex 1 for a complete list of media coverage).
- » 2,080 people from six continents followed the live stream of the opening and closing events of the Global Soil Week, high-level keynote speeches and the Dynamic Knowledge Panel (see Annex 1 for a complete list of media coverage).
- » Additionally, 141 followers actively participated in the debate by posting questions or sharing information about the topics being discussed using Twitter.
- » So far 100,000 plays of the Animation movie “Let’s talk about soil” have been counted. This movie was created by award winning producer Uli Henrik Streckenbach, especially to be premiered at the Global Soil Week.
- » More than 150 people watched the films of the film festival “Grounded – Celebrate Soil Awareness” and the venue was at full capacity for the entire time on both days of the showings.



# INTRODUCTION

The first Global Soil Week (GSW) took place in Berlin on 18-22 November 2012. At this time, looking back at what has been done so far is essential in order to improve and evolve. This document provides a brief overview of the first GSW “Soils for Life” and provides considerations on the way forward for the GSW’s host, the Global Soil Forum at the Institute for Advanced Sustainability Studies (IASS) in Potsdam. The two main objectives set for the first GSW will guide the structure of this report:

1. Establishing the Global Soil Week as a transdisciplinary process for knowledge transfer; and
2. Raising public awareness on the importance of soils in order to influence land and soil policies for sustainable development;

The GSW attracted over 400 participants from 65 countries representing government, science, international organizations, businesses and civil society. An event such as this, where the different sectors of society came together to discuss soils had never before been held at the global scale. It took place within the framework of the Global Soil Partnership (GSP).

With the GSW, the Global Soil Forum and its partners, aimed at providing a stage for, the otherwise often overlooked world soil resources. The first GSW was highly successful and this is backed by a 96% rate of overall participant satisfaction with the event and a 92% satisfaction with the event’s sessions<sup>2</sup>. Additionally to the participants’ evaluation of the event, the Global Soil Forum has carried out an internal assessment of the outcomes and GSW; participants and partners have also sent in their feedback since November 2012. All this information together reflects what a great achievement the first edition of the event was and also helps identify areas to improve the overall design of the Global Soil Week and to better engage key stakeholders. These areas will be discussed in the following sections which describe how the components of the GSW contributed to the achievement of the objectives and the lessons learned. This document complements the “Chairman’s Conclusions” presented by IASS Executive Director, Prof. Dr. Klaus Töpfer and the Outcome Document of the Global Soil Week.

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2 Information obtained from the evaluation forms which were handed out to the participants in order to collect feedback on all relevant aspects of the event.

# OBJECTIVE 1: ESTABLISHING THE GLOBAL SOIL WEEK AS A TRANSDISCIPLINARY PROCESS FOR KNOWLEDGE TRANSFER

The 2012 GSW was the first of its kind but it will certainly not be the last. In order for action plans to be developed and meaningfully carried out, the Global Soil Week needs to be established as a recurring event and its platform needs to be continuous and dynamic. This consideration was stated in the first GSW Chairman's Conclusions document which indicated a "strong recognition of the need to have a global integrated network open to all actors which will also contribute to the Global Soil Partnership". In this regard, GSW participants requested that a second Global Soil Week be held in one year's time. GSW partner organizations (see logos on page 3 of this document) have already stated their support to the Global Soil Forum for the second Global Soil Week event.

## **Highlights of the first Global Soil Week that contribute to establishing a process:**

The Global Soil Week provided a platform for the participants and partners to present their topics of concern. A series of eight Issue Papers provided input for the discussions during the event and are available on the GSW website ([www.globalsoilweek.org](http://www.globalsoilweek.org)). There were 23 sessions at the first GSW, which were held in partnership with core stakeholders and which covered some of the most relevant topics in the field of sustainable land and soil management (see Annex 2 for all the topics). All sessions included some type of creative format/arrangement to ensure the participation and exchange between the participants, e.g. fish-bowl, case-study presentations, working groups, world café, etc.

The innovative formats used were a significant factor leading to the participants' active engagement and interaction, about 50% of all GSW participants had an active role (e.g. planning the session, giving a presentation, moderating, leading a working group) in the sessions. High-level participants, who attended the event and provided input at different stages of the event, had a key role in helping create an atmosphere of exchange and proactive thinking.

Sufficient funding is a key requirement to ensure the Global Soil Week can be established as a process. For the first GSW edition, funds were provided by IASS and its respective funding organizations (see logos on page 3 of this document). In addition, 72,500 EUR were raised by IASS to support the implementation of the Global Soil Week: 48,500 EUR were provided by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) to incre-



ase the regional representation of participants and panelists, to support the development of the film “Let’s talk about soil” (described in section “Objective 2” of this document) and to develop discussions on the topic of the Rio+20 Sustainable Development Goals with a focus on land and soil; the International Fund for Agricultural Development (IFAD) provided 24,000 EUR also to increase the regional representation of participants.

**Ideas that have already taken off:**

Several initiatives and projects are being developed within the framework of the GSW and some of these are already being implemented. They are the product of collaborations with different partners and have different timelines that range from before the first GSW took place to the next few years. A few of them were born directly at the GSW event as almost 20% of all GSW participants were actively engaged in four working groups that took place on Thursday November 21st, the day after the official closing of the event. These groups aimed at developing joint plans of action and identifying potential topics/activities that would inform the working plan of the Global Soil Forum team for the year 2013. The topics of the working groups were: Soil and Water Nexus for Sustainable Livelihoods and Sustainable Land Management; Global Land and Soil Degradation and Global Soil Policy; Governance of Soil and Land and the Commons; and Urbanization: Challenges to Soil Management. The group reports are already available on the GSW website.

To mention a few of the initiatives, as a follow up to the GSW Dialogue Sessions Global Land and Soil Degradation and Challenges for Intensifying International Soil Research Cooperation the Institute for Advanced Sustainability Studies (IASS) and the International Center for Tropical Research (CIAT) have started a process towards a joint research proposal on landscape-level approaches to understand land and soil degradation incorporating a strong policy – science interface entitled “AGORA – Acting Together Now for Pro-poor Strategies against Soil and Land Degradation”. The proposal envisions two research sites in countries in Sub-Sahara Africa and a research approach which requires working in close cooperation with land users, decision takers in government and civil society in an equitable manner to put the available knowledge on soil protection into practice. This proposal is in the preparation phase. If approved, the project will begin in early 2014.

As a result of the GSW Dialogue Session Natural Resource Governance and the Platform Session Voluntary Guidelines on Land Governance, the IASS has been asked by the Federal Ministry of Food, Agriculture and Consumer Protection (BMELV) to host the working group “Political, Legal and Societal Structures and Actors” of the conference “Policies against Hunger”. The tenth edition of this conference focuses on potential pathways towards the implementation of the Voluntary Guidelines on the Responsible Governance of Tenure of



Land, Fisheries and Forests in the Context of National Food Security (VG) negotiated under the auspices of the FAO. The working group “political, legal and societal structures and actors” discusses leverages and key actors to facilitate the implementation of the VG into social practice using the case of Brazil. The conference will take place in June 2013.

On the topic of the Rio+20 Sustainable Development Goals (SDGs), the IASS started a collaboration project with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in September 2012 to discuss and develop recommendations with regards to the design and implementation of such goals. A component of this project focused on land and soils as a crucial topic to be included in the design of the goals and comprised: a) an 8-hour dialogue session in the first GSW called Global Land and Soil Degradation; and b) the development of a country case study in Guatemala to analyze the state of the SDG discussion in the country and the potential for a soil and land specific SDG. The collaboration with the Guatemalan Ministry of Environment in the context of this case study inspired the Ministry to appoint a permanent national focal person to oversee the follow-up process of Rio+20 and to continue discussions in the country in collaboration with the IASS.

#### **Next Steps:**

The following are steps to be taken in order to improve the achievement of objective one: establishing the Global Soil Week as a Transdisciplinary Process for Knowledge Transfer. They are based on the GSW participant evaluation reports, as well as on the internal evaluation by the Global Soil Forum at the IASS and feedback from the GSW’s partners.

First, the effective inclusion of different perspectives will be prioritized. Evaluations showed a lack in participation of sectors such as policy makers, farmers, business representatives, young people/scientists and women. Suggestions to improve this point range from inviting representatives of farmer organizations worldwide and key regions (e.g. China, oil exporting countries) as well as including more policy makers and practitioners. Having a more balanced regional representation for next year’s GSW is one of the strategies being studied to increase the motivation of these stakeholder groups to participate.

Further suggestions are to increment the outreach work to engage the general public and potentially including the public in the GSW event. The need for more controversial topics was also mentioned e.g. different discourses in the field of agribusiness. Participants also called for concrete strategies to translate knowledge into action as some felt there was not enough time to discuss this topic at the event.



## OBJECTIVE 2: RAISING PUBLIC AWARENESS ON THE IMPORTANCE OF SOILS IN ORDER TO INFLUENCE LAND AND SOIL POLICIES FOR SUSTAINABLE DEVELOPMENT

Two press conferences, which were held on 26 October 2012 and 15 November 2012; interviews with press and media (see annex 1 for complete list); a guest article for the International Institute for Sustainable Development (IISD) SD-Policy and Practice series entitled “First Global Soil Week Will Urge Stakeholders To Take Actions For Soils: They Are Crucial For Life!” (published on 15 November 2012); and press releases all took place before the Global Soil Week and served as instruments to introduce the topic to the public. These efforts resulted in extensive media coverage of the event. There were articles on the topics of the Global Soil Week in various major newspapers, e.g. Die Zeit, Frankfurter Allgemeine Zeitung, taz, by radio stations, e.g. Deutschlandradio, Deutsche Welle and on television, e.g. Tagesschau (see Annex 1 for a complete list of media coverage). The event was also covered by radios and on television, e.g. Tagesschau.

### **World-wide outreach:**

The opening and closing events of the Global Soil Week, high-level keynote speeches<sup>3</sup> and the Dynamic Knowledge Panel<sup>4</sup> were offered to the broader public through a live stream on the Global Soil Week website. Participation in the discussions and posting questions

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3 Prof. Dr. Klaus Töpfer, Executive Director, Institute for Advanced Sustainability Studies IASS; Sheikh Hamad bin Ali bin Jassim Al-Thani, Vice Chairman of the Qatar National Food Security Programme; Alexander Müller, Assistant Director-General Natural Resources Management and Environment Department (FAO) Rome, Italy; Prof. Dr. Dr. h.c. Reinhard F. J. Hüttel, Helmholtz-Zentrum Potsdam, Deutsches GeoForschungsZentrum (GFZ); Severin Kodderitzsch, Sector Manager, Agriculture and Irrigation Unit, World Bank; Dr. Braulio Ferreira de Souza Dias, Executive Secretary, United Nations Convention on Biological Diversity (UNCBD).

4 Chair: Prof. Dr. Dr. Klaus Töpfer, Executive Director, Institute for Advanced Sustainability Studies (IASS); Karl Falkenberg, European Commission, Director-General, Environment (EC-DC ENV); Alexander Müller, Assistant Director-General Natural Resources Management and Environment Department (FAO) Rome, Italy; Jochen Flasbarth, President, German Federal Environment Agency (UBA), Germany; Luc Gnacadja, Executive Secretary, United Nations Convention to Combat Desertification (UNCCD); Prof. Dr. Dr. h.c. Reinhard F. J. Hüttel, Helmholtz-Zentrum Potsdam, Deutsches GeoForschungsZentrum (GFZ); Mr. Anjan Kumar Datta, Programme Officer, United Nations Environment Programme (UNEP).



was also made possible through a special Twitter feed. In total, more than 2,000 people followed the live stream of the event on November 19th and 21st. Additionally, 141 followers were active in the debate by posting questions or sharing information about the topics being discussed using Twitter.

#### **Animated film “Let’s talk about soil”:**

Award winning designer and producer Uli Henrik Streckenbach created an animated film especially to be premiered at the Global Soil Week which carries a clear message concerning the vital importance of soils and their sustainable management. It describes global soil-issues in an understandable way for an audience of any age. So far, the movie had about 100,000 plays and the audience is still growing. Our partners, the Global Soil Partnership and the GIZ are already moving forward with the widespread distribution of the film versions to their partners and partner schools in different countries which will greatly increase the reach of the film in the next months. The film is available in English, German, French, Spanish, Arabic and English with subtitles for the hearing-impaired. A great number of requests have been received so far and they have resulted in the film being shown in environmental festivals and school events in Italy, France, Haiti and others. Also as a result from requests, the film will be subtitled or recorded in Dutch, Greek, Italian, Russian and Turkish.





**The film festival “Grounded – Celebrate Soil Awareness”:**

This Festival was a public highlight of the first Global Soil Week. It took place on November 18th and 21st at the movie theatre “Arsenal Kino” in Berlin. The program included a series of films communicating core soil issues. Topics ranged from soil as a medium for food production to soil as a habitat for diverse life systems. The venue had a capacity for 78 people and it was full on both days. As a result more than 160 people watched the films of “Grounded” on both days. The film festival was organized by the IASS Global Soil Forum, in collaboration with the European Commission, the Deutsche Bodenkundliche Gesellschaft, with support from the Technical University Berlin’s Department of Soil Protection.

**Cooking event “Cook it green!”:**

Our diet directly influences land use and soil demand on a global scale. This key message was communicated by means of a live cooking event where vegetarian, regional and seasonal food was prepared by TV-star chef Sarah Wiener assisted by IASS Executive Director Prof. Dr. Klaus Töpfer. Global Soil Week participants and members of the media attended the event, where Sarah Wiener demonstrated simple and practical ways of cooking food which has lower impacts on our soils in comparison with less soil-smart cooking and eating habits. The event also aimed at highlighting that consumers have the choice and therefore a high power to minimize pressure on soil and land resources. The event was complemented by a physical exhibition comparing the land, water and energy footprints of a person with a daily diet based entirely on wheat or beef. Global Soil Week participants praised the Cook it Green! Cooking event as they said it clearly made the connection between soils, food and cooking.





### Video series “90 seconds for soil”:

A film team interviewed several participants from different sectors during the conference asking key soil-related questions to communicate main messages on sustainable land and soil management. The product will be short interviews entitled “90 seconds for soils” that will portray these key stakeholders giving easy to understand statements and answers. These videos will be published on the GSW website in April 2013.





**Next steps:**

The Global Soil Week was successful in drawing attention to the political and societal relevance of sustainable land and soil management. There was an extensive press and media coverage and in the participant's evaluation, the GSW's role as a platform for raising soil awareness was rated as one of the main strengths of the event. Some participants suggested that public outreach could be improved, e.g. by making the participation of the entire event and sessions open to the public. The number of side events and innovative formats show the great effort put in ensuring the Global Soil Week was known to the general public and to raising public soil awareness. However, additional and more inclusive formats will be considered for next year's event in order to respond to the public and Global Soil Week participants' expectations. In terms of media coverage, even though all information materials were available both in German and English (e.g. a detailed media sheet with key facts about soils), it was mainly German media who covered the topics which leads to the conclusion that more focus will be put in engaging international media in the future. The translation of materials into other languages besides English will be looked into as a strategy to engage more international media and attract participants to the event. Finally, further outreach activities will be carried out in the next few months in order to communicate the main outcomes of the first Global Soil Week 2012.

## FINAL REMARKS

Altogether, this report presents the benefits of the Global Soil Week and its associated process. The GSW outreach work was extensive and fruitful which led to an increased awareness of soil resources. The event itself brought together different actors and provided a comfortable, engaging environment for discussions. These discussions led to initiatives and projects that are in part already being implemented in collaboration with several partners, which directly responds to the goal of taking different types of knowledge into action. In addition, GSW partners and participants have stated their interest and support to hold a second event in 2013. There are aspects to be improved, which will certainly be a priority in the planning of the next GSW edition, but one aspect will remain, and this is the dynamic and inclusive character of the Global Soil Week, during the event and in the process leading up to it.

# ANNEX 1 – MEDIA COVERAGE OF THE FIRST GLOBAL SOIL WEEK 2012

## German Press and Internet

- » BUND (Bund für Umweltschutz und Naturschutz Deutschland): „Hoffnungsschimmer für die Ressource Boden?“ Report by a BUND Activist. <http://goo.gl/QWism>
- » 7 December 2012 – Agrarheute.com: „Schonende Bewirtschaftung steigert Bodenfruchtbarkeit“ <http://goo.gl/nxJUQ>
- » 30 November 2012 – Bonn Sustainability Portal: “GIZ: Global Soil Week – Die Degradierung von Land und Boden stoppen” <http://goo.gl/y8zS4>
- » 27 November 2012 – Top agrar online: „Bodenschutz auf europäischer Ebene voranbringen“ <http://goo.gl/65HK2>
- » 22 November 2012 – Bund Ökologische Lebensmittelwirtschaft e.V.: „Mit Ökolandbau Böden weltweit schützen“ <http://goo.gl/tBdT7>
- » 22 November 2012 – Die Zeit: “Erdet Euch!” – Article on the Global Soil Week 2012 <http://goo.gl/TpkoO>
- » 22 November 2012 – Zeit online – Netzfimblog: „Lass uns über den Boden reden“ <http://goo.gl/eQU1e>
- » 21 November 2012 – Frankfurter Allgemeine Zeitung: „Wir ziehen uns den Boden unter den Füßen weg“ – Guest article on the Global Soil Week by Prof. Klaus Töpfer and Dr. Jes Weigelt Frankfurter Allgemeine Zeitung, 21.11.2012, Nr. 272, S. N2
- » 21 November 2012 – Potsdamer Neueste Nachrichten: „Ein grundlegendes Problem“ - Article on the Global Soil Week <http://goo.gl/a1ySX>
- » 20 November 2012 – taz: „Global Soil Week – Auf dem Boden der Tatsachen“ <http://goo.gl/g22Nq>
- » 15 November 2012 – Greenpeace Magazin: „Dramatischer Verlust“ <http://goo.gl/lwB9l>
- » 31 October 2012 – Berliner Zeitung: „Der Erde geht der Boden aus“ <http://goo.gl/t1mh4>
- » 30 October 2012 – Frankfurter Rundschau: „Der Erde geht der Boden aus“ - Article on the Global Soil Week and Soils <http://goo.gl/cSLK3>



### German Radio and Television

- » 5 December 2012 – Deutsche Welle „World in Progress“: „Losing the world’s soil“ – Feature on the Global Soil Week, with Dr. Klaus Lorenz <http://goo.gl/aTCtv>
- » 29 November 2012 – Deutsche Welle Online: „Scientists dig up a dirty, unlikely cause“ <http://goo.gl/r1QH8>
- » 23 November 2012 – NDR Info: „Erste Weltbodenwoche Global Soil Week“ <http://goo.gl/OKIOM>
- » 21 November 2012 – WDR 5 – Leonardo - Wissenschaft und mehr: “Den Boden unter den Füßen verlieren – Erste Global Soil Week in Berlin warnt: Fruchtbare Böden gehen rasant verloren“ <http://goo.gl/U4Ea7>
- » 20 November 2012 – RBB Inforadio - Wissenswerte: „Global Soil Week in Berlin“ – Interview with Jes Weigelt <http://goo.gl/SaBxX>
- » 19 November 2012 – Deutschlandradio Kultur: „Die vergessene Ressource“ – Interview with Prof. Klaus Töpfer <http://goo.gl/m7uSO>
- » 19 November 2012 – Deutschlandfunk (Umwelt und Verbraucher): „Unsere Kühe grasen am La Plata“ – Feature on the Global Soil Week <http://goo.gl/nVAqL>
- » 19 November 2012 – ARD Tagesschau: “Global Soil Week 2012” <http://goo.gl/X1Jp1>

### International Press

- » 13 December 2012 – Nature: International weekly journal of science: “Global Soil Week: Put soil security on the global agenda” <http://goo.gl/P3gvg>
- » 7 December 2012 – Oekonews.at: “Bio schützt vor Boden-Burnout“ <http://goo.gl/CY76Y>
- » 30 November 2012 – Médiaterre: „Global Soil Week: résumé de l’Institut international de développement durable“ <http://goo.gl/iMEfu>
- » 28 November 2012 – Rural 21-The International Journal for Rural Development: “Protecting our most precious resource: Global Soil Week 2012” <http://goo.gl/Of-kOM>
- » 27 November 2012 – IISD Reporting Services: “Global Soil Week Bulletin. A Summary Report of the First Global Soil Week” <http://goo.gl/S7Jdj>
- » 26 November 2012 – IISD Reporting Services: “First Global Soil Week discusses UNCSD’s call for land degradation neutral world” <http://goo.gl/LMIuN>

# ANNEX 2 – FULL PROGRAMME OF THE FIRST GLOBAL SOIL WEEK 2012

SUN 18.11	12:00 - 16:00	„Grounded“ - A festival of films for the Global Soil Week Venue: Arsenal Kino, Potsdamer Straße 2; free entrance				
	16:00 - 19:00	Registration				
	19:00	Reception				
MON 19.11	09:00 - 11:00	Registration & Refreshments				
	11:00 - 12:30	Go-Public Kick-off Welcome, Keynote Speeches, Visual Opener				
	12:30 - 14:00	Lunch & Marketplace of Ideas				
	14:00 - 16:30	Dynamic Knowledge Panel				
	16:30 - 17:00	Refreshment Break				
	17:00 - 19:00	Platform Sessions: “An Integrative Perspective on Soils”				
		#1 The Soil & Water Nexus for Sustainable Livelihoods	#2 Ecosystem Services of Soils: Competition & Synergies	#3 Soil Security	#4 Ecosystem Services for Business	#5 The Syndrome Perspective: A Focus on Soil Contamination (I) (Part II on Tuesday)
						#6 Holding actors accountable (I) (Part II on Tuesday)
TUE 20.11	09:00 - 10:30	Keynotes				
	10:30 - 11:00	Refreshment Break				
	11:00 - 13:00	Platform Sessions: “Lessons Learnt in Addressing Challenges to Soils”				
		#7 Greenbelt Movements (...)	#8 Payments for Ecosystem Services	#9 Raising Soil Awareness	#10 Soil Information for Environmental and Societal	#11 Voluntary Guidelines on Land Governance
						#5 The Syndrome Perspective: A Focus on Soil Contamination (II)
						#6 Holding actors accountable (II)
	13:00 - 14:30	Lunch & Marketplace of Ideas				
	14:30 - 18:30	8-hours Dialogue Sessions (will be continued on Wednesday)				4-hour Dialogue Sessions
		#12 Urbanization: Challenges to Soil Management	#13 Global Land and Soil Degradation	#14 Global Soil Policy	#15 Natural Resource Governance	#16 Securing the Commons
						#17 Nutrient for Food or Pollution
						#18 Sustainable Land Management
						#19 Economics of Land Degradation
						#23 From Deep Down.
	19:30	Shuttle to dinner location				
	20:00	Dinner				
WED 21.11	09:00 - 13:00	8-hour Dialogue Sessions (continuation)				4-hour Dialogue Sessions
		#12 Urbanization: Challenges to Soil Management	#13 Global Land and Soil Degradation	#14 Global Soil Policy	#15 Natural Resource Governance	#16 Securing the Commons
						#20 Markets for Soil Organic Carbon
						#21 The Soil-Energy Nexus
						#22 Challenges for Intensifying International Soil Research Cooperation
						#23 From Deep Down
	13:00 - 14:15	Lunch & Marketplace of Ideas				
	14:15 - 15:00	Group Photo				
	15:00 - 17:30	Agenda for Action Wrap-up event and plans for the future				
	17:30 - 18:00	Refreshment Break				
THU 22.11	09:00 - 12:30	Implementing the Agenda for Action Working groups				08:00 Depart Hotel
	12:30 - 13:30	Lunch				10:00-12:00 Trip to the Lignite open cast mine in Welzow (Vattenfall)
	14:00 - 17:00	Excursion ECF container farm				12:00-13:00 Lunch Break
						13:00-13:30 Viniculture in the Post-Mining Landscape
						13:30-14:30 Chicken Creek
						14:30-16:30 Agroforestry Systems
						16:30 Return to Berlin



## ANNEX 3 – HIGHLIGHTS OF THE FIRST GLOBAL SOIL WEEK ACCORDING TO FEEDBACK FROM PARTICIPANTS AND PARTNERS



8-HOUR DIALOGUE SESSIONS  
GREENBELT MOVEMENTS  
PLATFORM SESSION  
FILM: LET'S TALK ABOUT SOILS!  
SUSTAINABLE LAND MANAGEMENT DIALOGUE SESSION  
GLOBAL LAND AND SOIL DEGRADATION DIALOGUE SESSION

EXCHANGE BETWEEN PARTICIPANTS FROM MANY DIFFERENT COUNTRIES/BACKGROUNDS, NETWORKING, DEDICATED PARTICIPANTS, ATMOSPHERE

DIVERSITY OF DISCUSSED TOPICS  
NATURAL RESOURCE GOVERNANCE DIALOGUE SESSION  
VENUE

MARKETS FOR SOIL ORGANIC CARBON DIALOGUE SESSION

CASE STUDIES, INFORMATION FROM PRACTITIONERS

DRAWING ATTENTION TO IMPORTANCE OF SOILS AND RELATED PROBLEMS, THE GSW ITSELF AS PLATFORM FOR RAISING SOIL AWARENESS

AGENDA FOR ACTION CLOSING EVENT

DYNAMIC KNOWLEDGE PANEL

CHANCE FOR ACTIVE PARTICIPATION IN DISCUSSIONS AT THE GSW SESSIONS

KEYNOTE SPEAKERS

GROUNDED FILM FESTIVAL

TRANSDISCIPLINARY EXCHANGE AND COOPERATION OF PRACTITIONERS, POLITICIANS AND SCIENTISTS, IMPROVING SCIENCE-POLICY INTERFACE

COOK IT GREEN! COOKING EVENT

PAYMENTS FOR ECOSYSTEM SERVICES

PLATFORM SESSION

SOIL MUSEUM STAND

PLATTFORM-SESSIONS









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